



IDinsight's Catalytic Fund

IDinsight has launched a funding vehicle to direct donations towards high impact projects in global development.

WHY IDinsight's impact depends on being able to respond quickly when government and NGO leaders need to make data-informed decisions. The Catalytic Fund invests your dollars directly into projects in our pipeline that are most in need of funding. While the majority of IDinsight's revenue is generated from project-designated funding, the Catalytic Fund provides additional, flexible resources to jumpstart high impact, time-sensitive initiatives. Your contribution will go towards field-ready development initiatives, and we will report back the social return of your investment on a continuing basis. This pool of resources will be deployed to jumpstart exciting partnerships, take them to scale rapidly, and position them to unlock future impact. This donation option is ideal for donors who prefer to limit their support to projects (versus general organizational support) but want IDinsight to allocate based on need.

HOW IT WORKS



1. Donors give.

When you make a donation to IDinsight, funds will be earmarked for the “Catalytic Fund.”



2. IDinsight allocates funds.

Our leadership team vets our highest-value opportunities that would benefit from this funding. Selection is based on the social impact potential, the counterfactual of not funding, and the lack of other immediate funding.



3. Results are shared.

Deploying our internal measurement system, we conduct rigorous assessments of our projects, incorporating client feedback, analytical quality, and milestones reached. We will provide Catalytic Fund donors with updates on the portfolio on a quarterly basis.

PROJECT EXAMPLES

The Catalytic Fund provides a valuable runway under a variety of scenarios. In the past, these have included:

Rapid COVID-19 response with the Delhi State Government: starting in May 2020, we invested \$100K in flexible funding over two months to rapidly develop a COVID data system that enabled the government to respond to the first wave of the pandemic. Following our team’s achievements, we unlocked \$600K to build an embedded data and evidence support unit, focused on economic re-building and resilience for the state.

Jump-starting an urban cash intervention in Malawi: After COVID-19 struck Malawi, the central government asked IDinsight to rapidly assess, improve the targeting, and strengthen roll-out of a brand-new Urban Cash Intervention. The intervention aimed to provide needed resources for 185,000 COVID vulnerable households across Malawi’s four largest cities. We oriented \$200K in flexible funds to deliver timely, actionable results using rigorous methods, which we estimate contributed to \$3 million more support flowing to poor households.

GET INVOLVED

Please contact Alexander Wheeler at alexander.wheeler@idinsight.org for more information on participating in this fund.