

विस्तारण: Step 2

Unit	Sub-unit	Type of Gender	Number	Characteristics	Number	Gender	Number
Unit 1	Sub-unit 1	Male	10	...	10	...	10
Unit 1	Sub-unit 2	Female	10	...	10	...	10
Unit 2	Sub-unit 1	Male	10	...	10	...	10
Unit 2	Sub-unit 2	Female	10	...	10	...	10
Unit 3	Sub-unit 1	Male	10	...	10	...	10
Unit 3	Sub-unit 2	Female	10	...	10	...	10
Unit 4	Sub-unit 1	Male	10	...	10	...	10
Unit 4	Sub-unit 2	Female	10	...	10	...	10
Unit 5	Sub-unit 1	Male	10	...	10	...	10
Unit 5	Sub-unit 2	Female	10	...	10	...	10

UP Partnership:

Impact thus far &
Approach for the next
phase

Agenda

1. Summary
2. Impact: Method and Estimates
3. Impact: Progress made thus far
4. Approach: Next phase of partnership

Appendix

A decorative graphic in the bottom right corner consisting of several vertical bars of varying heights and widths, each topped with a solid dark blue circle. The bars are arranged in a somewhat irregular pattern, with some taller than others, creating a stylized bar chart effect.

Embedded advisory support on economic growth to GoUP

With the support of **Veddis Foundation**, IDinsight has embedded an advisory unit in the office of State Nodal Officer for Trillion Dollar Mission of Govt of Uttar Pradesh, comprising of economists, data engineers, and public policy experts.

Collaboration for systemic & sustained economic growth through three levers



Policy Change

Outcome: Increase impact of growth-oriented policies & programmes

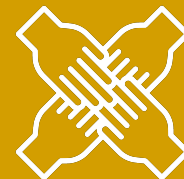
IDI value-add: Robust and rapid data-driven insights on demand



Channeling Investments

Outcome: Support depts to channel private and public investments for higher returns

IDI value-add: User-oriented review systems (frameworks or dashboards) for prioritised allocation and monitoring



Systemic Capacity Building

Outcome: Statewide governance overhaul by augmenting systemic capacity

IDI value-add: Need-based toolkits, policies and prototypes of new systems

Embedded advisory support on economic growth to GoUP

With the support of **Veddis Foundation**, IDinsight has embedded an advisory unit in the office of State Nodal Officer for Trillion Dollar Mission of Govt of Uttar Pradesh, comprising of economists, data engineers, and public policy experts.

Collaboration for systemic & sustained economic growth through three levers

Schemes >> Departments >> State Systems



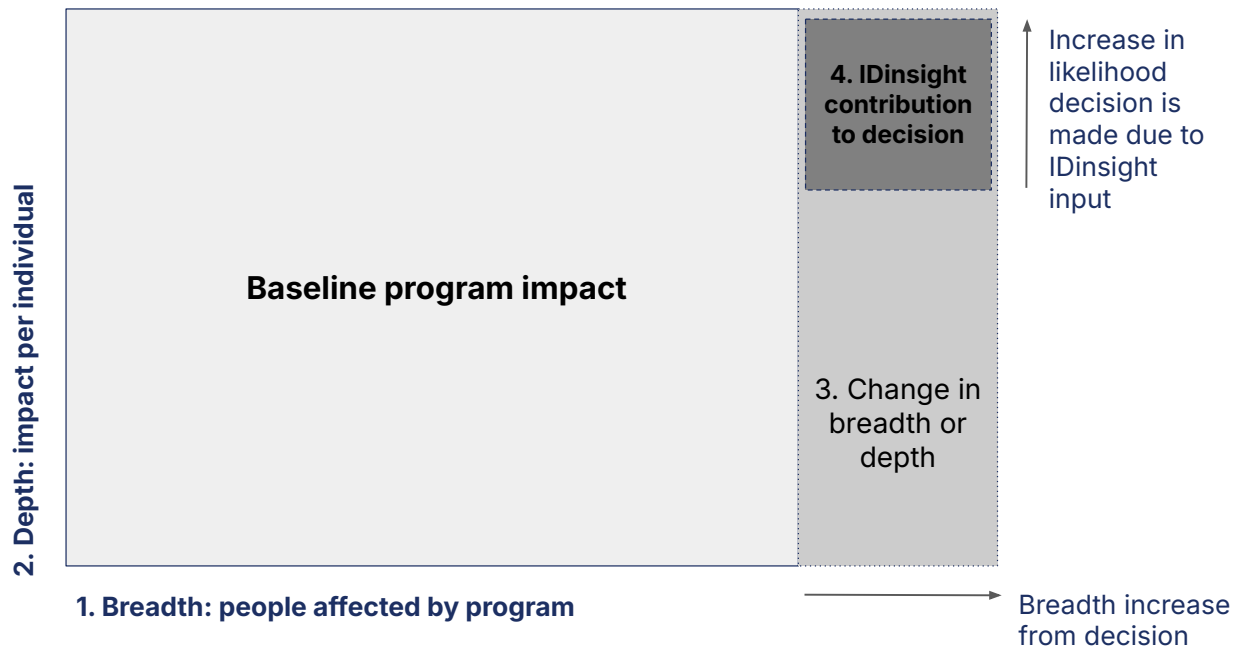
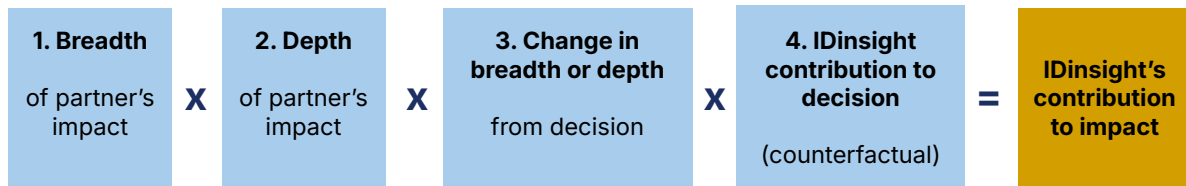
- **REMU: Rapid Evaluation and Monitoring Unit**
(PM Kusum, MKSY, Female LFPR legislative review)
- **Production Linked Incentives**
- **Budget Review Tools**
- **Evaluations SOP and Tracker**
- **Systems to strengthen Districts' Growth**
- **Investment Facilitation Toolkit**

Impact:

Method and Estimates

Impact Methodology

Focus on a decision, or decisions we influenced

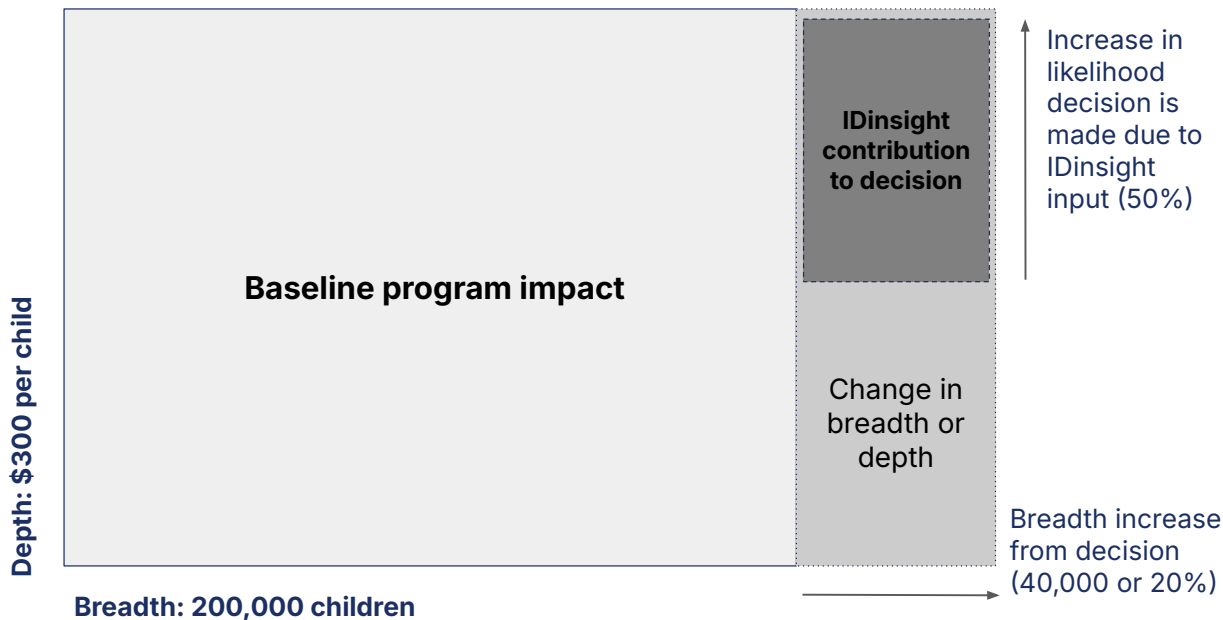
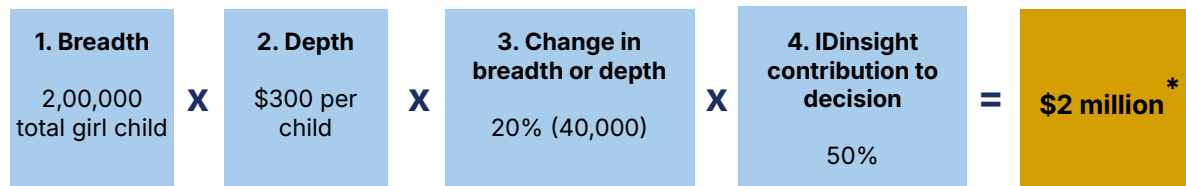


UP State Government Partnership (Example)

Mukhyamantri Kanya Sumangla Yojana (MKSY) is a state-run conditional cash transfer scheme to improve gender based outcomes.

Impact: Commitment to change scheme design to double the reach of MKSY at the right age, to provide \$300 cash benefit to 2L additional girls. IDinsight's support made this improvement 50% more likely

Decision: Channel additional funds to MKSY program to reach 40k more girls



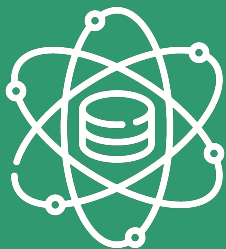
*We weight the final impact estimates by probabilities to account for workstream uncertainties and risks- similar to the approach used by GiveWell and Open Philanthropy.

Impact:

Progress made thus far

Impact on economic growth from the two year journey





Policy Change

Improved ~30,000 lives through data-driven recommendations on key growth-oriented policies and programmes run by UP Govt

Current Impact in USD: **\$3.1M**

Input cost: **\$211k**

Multiplier: **15x**

[Impact measurement methodology](#)

Goal: Increase impact of growth-oriented policies & programmes

- ★ **PM Kusum 2.0** [a flagship Gol scheme for solarisation of agriculture and improving farmer incomes]:

Government doubled support to farmers under PM Kusum program, reaching 15k people with \$600 in additional annual savings. We think this decision was 30% more likely based on our insights

- ★ **Mukhya Mantri Kanya Sumangala Yojana:** [a flagship GoUP scheme for investing in girl child - every \$1 investment in girls' education returns \$2.80 in extra GDP]

Commitment to change scheme design to double the reach of MKSY at the right age, to provide \$300 cash benefit to 2L additional girls. IDinsight's support made this improvement 50% more likely

- ★ **National Mission on Manufacturing:**
Analytical and strategic inputs from office of PS Planning taken up by NITI Aayog

Next Phase:

Focused action via Rapid Evaluation and Monitoring Unit (REMU)

- Selection of growth oriented policies (shortlisted by a selection framework)
- Prioritise 5-10 policies with PS/Director level buy-in for data driven change
- Leverages government capacities (deploys most competent officials in evaluation division) and IDinsight's frameworks on MEL and AI)
- Embedded in office of PS Planning



Channeling Investments

Private investment over \$1 bn expedited. State budget for \$90mn monitored for productive expenditure

Current Impact in USD: **\$5.5M**

Input cost: **\$528k**

Multiplier: **10x**

[Impact measurement methodology](#)

Goal: channeling private and public investments towards higher economic returns

- ★ **Production Linked Incentives (PLIs):**
Institutionalised assets (database of companies, prioritisation framework and unit-level tracker for Invest UP); The frameworks used by Invest UP for monitoring and prioritised outreach made investments worth \$26 million 35% more likely.
- ★ **Budget Review System:**
The Finance Department at GoUP approved upgradation of their internal dashboard with features from the Budget Review Dashboard, transforming it into a practical tool for monitoring approximately \$60 billion non-committed budget allocation and expenditure annually and strengthening the use of existing PFM systems in the state. We estimate the decision was 35% more likely based on our prototype support.
- ★ **Budget allocation towards OTD (growth) priorities:**
New demands worth \$80mn made towards OTD (growth) priorities (e.g. Lucknow AI City- 336Cr); Advocacy by office of PS Planning to re-allocate \$112mn budget towards more productive expenditure

Next phase:

Continued application of PLI and Budget Review Dashboard

- PLIs outreach framework - mainstreamed in office of CEO Invest UP
- Ensuring that action items from IDi's dashboard are incorporated in CDAC MoU to upgrade Finance Dept's official dashboard *by end of February 2026*



Systemic Capacity Building

Augment capacities of individuals (skills, knowledge, toolkits) and systems (incentives, rules, norms) for better governance & growth

Current Impact in USD: **\$4M**

Input cost: **\$528k**

Multiplier: **7x**

[Impact measurement methodology](#)

Goal: Statewide governance overhaul by augmenting systemic capacities and rejuvenating systems

- ★ **GoUP institutionalised IDi frameworks in Evaluation Division:**
Government of Uttar Pradesh has passed an order to institutionalise SoP to make all evaluations in the state more effective, standardised and useful for decision makers. The SoP was collaboratively written by IDinsight and officials at Evaluation Division led by Spl Secretary, Planning Dept.
- ★ **Toolkit for attracting Private Investment embedded in Invest UP:**
codifies practical management practices in close collaboration with experts and team at Invest UP
- ★ **Systems for granular economic measurement:**
DDP Toolkit is designed to empower district-level growth, projected to deliver \$3.14 million in expected impact. It will directly build the capacity of 75 senior officials (e.g., DMs, CDOs) across all 75 districts, improving economic planning that reaches a potential 60 million residents.

Next phase:

State-wide reforms to fundamentally transform economic governance in Uttar Pradesh and India

- Unified Factory level ID system (*conceptual framework in development*)
- Districts toolbox for economic growth (*dissemination underway*)

Approach:

Next phase for the partnership

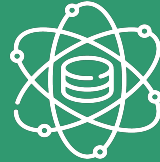
Alignment on key priorities for the next phase

A faint, stylized world map is visible in the background on the right side of the slide, rendered in a lighter shade of blue than the background.

Approach for the next two years of partnership

Scale impact by leveraging the network of 20+ strong relationships with officials in Planning Dept, Finance Dept, Invest UP, Industries Dept, ITeS Dept, Higher Education, and Skilling Dept amongst others

Scale impact through systems institutionalised in the partnership thus far



Policy Change



Channeling Investments



Systemic Capacity Building

In the next phase we envision **higher impact** by going deep and going wide

Go deep

*Higher impact in
Uttar Pradesh*

Go wide

*Scale across
similar contexts*

REMU: Reforms in 5-10 key policies or priorities of the state (5-6 Depts)



Innovation Unit: Piloting and co-developing new systems

- **Investment promotion toolkit and workshops** (Invest UP)
- **District level economic data system and toolbox** (UP-DES)
- **Factory ID system** (Planning Department)



Production Linked Incentives: Ongoing support



Budget Dashboard: Ongoing support for upgradation



Dissemination of toolkits and playbooks in other states

Dissemination of ideas through Op-Eds and articles

Appendix:



The program was a priority for our client's leadership team

Forming relationships with bureaucrats who both have formal decision-making power and the intrinsic motivation to change the status quo

Partner engaged and co-created project deliverables

We are learning about the importance of building relationships at the level below the department head. So when the results were being presented, we could frame the recommendations as "these are not our recommendations, these are your own department's recommendations ma'am... we have done our homework of assessing the feasibility of these recommendations."

We built strong coalitions

We are learning about the importance of building coalitions with other organisations working to build the capacity of the Indian state

Our deliverables had right-sized rigor

Leveraging multiple sources of data to bear on our recommendations. Numbers don't change people's minds, and we should not rely on anecdotes or stories alone. But bring them together in a cohesive narrative, and senior bureaucrats can be willing to change their priors.



Overview

GoUP state scheme to improve **gender based health and education outcomes** for the girl child. Cash transfer of ₹25,000 released across six stages between birth to graduation.

Rapid process evaluation between April to July 2025 found:

- Less than 20% potential beneficiaries currently avail the scheme
- More than 90% beneficiaries avail only one stage of the scheme
- Low awareness amongst beneficiaries and functionaries a key reason for low uptake
- For every 10 applications filed, 4 are rejected, often due to inaccurate information and technical issues
- Scheme incentive design can be changed to target the most important inflection points

Impact Achieved

- Most recommendations accepted by ACS, WCD. These include: allowing benefit to continue if family has more than two children, using ration card as proof of low income, monitoring reasons for rejection, and nominating scheme in-charge in schools to boost awareness and progression.
- **These will double the number of girls eligible for the scheme, and reduce verification burden of the state.**
- **Decision to set up Rapid Evaluation and Monitoring Unit (REMU) at Planning Department, GoUP.**

Next Steps

- Conduct rapid evaluation of 5+ more policies and schemes
- Institutionalise rapid evaluation capacities within Planning Department by setting up **Rapid Evaluation and Monitoring Unit (REMU)** with the most competent officials



Overview

- Develop budget dashboard to facilitate improved fiscal transparency, and informed decision-making [Existing systems only provide static views, limited indicators, and do not have features for actionable analytics]
- Conduct outcomes-based budget analysis to identify **growth-oriented schemes across departments and track budget utilisation**. Share analysis with departments to push more productive spending and stimulate economic growth.

Impact Achieved

- Developed budget monitoring dashboard with real-time data in a user friendly format. Features include:
 - Auto-calculated indicators, report generation facilities, and trend views
 - Scheme-wise budget data, comparison with previous years, department-level views
- Identified 94 OTDE (One Trillion Dollar Economy) schemes across 8 departments, and conducted comparative utilisation analysis for the months of August and September 2025.
- **Shared analysis with relevant departments** to get their inputs. Flagged statistics related to underspending

Next Steps

- Upgrade GoUP's existing expenditure tracking systems to facilitate outcomes-based budget monitoring
- Institutionalise workflow and insights from OTD budget monitoring into regular Chief Secretary review meetings and the CM Dashboard